



NEWS RELEASE

Contact: Johanna Zucaro, Director of Communications
Phone: 631.208.9200, ext. 220; 631.926.5332 (cell)
Email: jzucaro@amwny.com

FOR IMMEDIATE RELEASE

September 1, 2007

OFF TO SCHOOL!

School's the theme at Atlantis Marine World this September - for children and fish!

Riverhead, NY - Each month, Atlantis Marine World invites its guests on a adventure of exploration, discovery, and family fun with themed events, activities, and exhibits on the weekends and over school breaks.

The last Saturday in September is National Estuaries Day - an annual celebration of the magical places where rivers meet the sea, and young fish go off to school, just like children do. Gathering in large schools, these youngsters move offshore or migrate south to warmer waters.

Join us as we explore schooling strategies and our local environment through special exhibits, events, and activities - including a beach cleanup! The dates are: September 1, 2, 3, 8, 9, 15, 16, 22, 23, 29, and 30.

On Saturday, September 15 at 11:00am (rain date: September 22), join Atlantis Marine World and The Riverhead Foundation for Marine Research and Preservation for a naturalist-led beach cleanup. Besides helping the environment, you'll learn more about Long Island marine life and the Riverhead Foundation's marine mammal and sea turtle rescue program. To register, call 631.369.9840 or e-mail volunteers@riverheadfoundation.org.

Atlantis Marine World, Long Island's own full-scale Aquarium, is located in downtown Riverhead on 3.2 acres along the scenic Peconic River. By capturing our visitors' imaginations and emphasizing the importance of marine life and environmental conservation and preservation, Atlantis Marine World's mission is to provide visitors with an interactive and exciting educational experience. Atlantis Marine World is also the home of The Riverhead Foundation for Marine Research and Preservation, New York's only authorized marine mammal and sea turtle rescue and rehabilitation center.

###