



NEWS RELEASE

Contact: Johanna Zucaro, Director of Communications
Phone: 631.208.9200, ext. 220; 631.926.5332 (cell)
Email: jzucaro@amwny.com

FOR IMMEDIATE RELEASE

December 1, 2006

HO! HO! H2O!

Atlantis Marine World Celebrates the Holiday Season!

Atlantis Marine World has decked its halls and is waiting for your visit with lots of special events planned this holiday season.

Celebrate with Santa Claus at Atlantis Marine World's Breakfast with Santa on Saturday, December 16. Our resident mascots, Jimbo Jaws and Oliver the Octopus, join the party where there will be an educational presentation on animal adaptations. Guests are invited to make a special edible ornament that can be hung in a yard or in a park to feed our fine, feathered friends during the cold months ahead.

This year is also the second one for our Giving Tree. Visitors can decorate their very own ornament and place it on a special tree displayed in the Aquarium. Also, visitors can drop off new, unwrapped toys and non-perishable food items. All monies raised or items received goes directly to Operation Holiday Spirit, an 11-year-old toy and food drive run by Long Island Beach Buggy Association (LIBBA). Families in need, right here on Long Island, receive these generous donations.

The upcoming months offer plenty of time for exploration, discovery, and family fun. Atlantis Marine World is now offering special programs on the weekends (and over school breaks). First up is Animal Adaptations, or a look at how animals adapt to changes in their environment. Complete with interactive presentations, crafts, and story times, the dates are: December 2, 3, 9, 10, 16, 17, 23, and 24. Next is New Year's Babies, a program that focuses on all the babies in the Aquarium, including a close-up, interactive look at some of them. Here we will have special focus tanks set up, and again, presentations, crafts, and story times. The dates are: December 26 through January 1 and January 6, 7, 13, 14, 15, 20, 21, 27, and 28 (Focus Tanks: 12/22 through 1/30).

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Priceless Parrot Preserve will be visiting us on December 26 through December 31. The only 501(c)(3) non-profit organization in New York dedicated to the permanent care of abused, unwanted, exotic birds, PPP rescued and cares for all of the parrots inhabiting the AMW's newest exhibit, Amazon Aviary. Visit with them to learn about and interact with these endangered animals.

Atlantis Marine World, Long Island's own full-scale Aquarium, is located in downtown Riverhead on 3.2 acres along the scenic Peconic River. By capturing our visitors' imaginations and emphasizing the importance of marine life and environmental conservation and preservation, Atlantis Marine World's mission is to provide visitors with an interactive and exciting educational experience. Atlantis Marine World is also the home of The Riverhead Foundation for Marine Research and Preservation, New York's only authorized marine mammal and sea turtle rescue and rehabilitation center.

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